

Hello, my name is _____, and I am working with Future Generations Broadband Opportunities Program based in Pendleton County to conduct a study on computer and internet use of small and midsize businesses in West Virginia. This study will help support efforts to provide opportunities for communities and businesses to access technology and internet-based resources. This survey will only take approximately 6 minutes. By participating in this survey, you will learn exciting local opportunities in internet and computer classes and workshops near you. With this in mind, I would like to ask you a few questions about your business. Do I have your permission to proceed with the survey?

Question	Answer								
1 What is the name of your business?									
2 How many staff do you employ?	<input type="checkbox"/> Part-time <input type="checkbox"/> Full-time								
3 How would you describe your business status?	<input type="checkbox"/> Declining <input type="checkbox"/> Increasing <input type="checkbox"/> Holding Steady								
4 Do you use computers in business operations?	<input type="checkbox"/> Yes <input type="checkbox"/> No								
5 Do you subscribe to an internet connection for business purposes?	<input type="checkbox"/> Yes <input type="checkbox"/> No >> <i>Please SKIP to question # 11</i>								
6 Please indicate which activities you use the internet for.	<table border="0"> <tr> <td><input type="checkbox"/> Accounting</td> <td><input type="checkbox"/> Personnel</td> </tr> <tr> <td><input type="checkbox"/> Financing</td> <td><input type="checkbox"/> Business Operation</td> </tr> <tr> <td><input type="checkbox"/> Marketing</td> <td><input type="checkbox"/> General Mangement</td> </tr> <tr> <td><input type="checkbox"/> Contract Bidding & Estimating</td> <td><input type="checkbox"/> General Business Information</td> </tr> </table>	<input type="checkbox"/> Accounting	<input type="checkbox"/> Personnel	<input type="checkbox"/> Financing	<input type="checkbox"/> Business Operation	<input type="checkbox"/> Marketing	<input type="checkbox"/> General Mangement	<input type="checkbox"/> Contract Bidding & Estimating	<input type="checkbox"/> General Business Information
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7 If you use the internet for marketing, HOW do you use it?	<table border="0"> <tr> <td><input type="checkbox"/> Business website</td> <td><input type="checkbox"/> Search Engines</td> </tr> <tr> <td><input type="checkbox"/> Social Networking Sites</td> <td><input type="checkbox"/> Local Business listing</td> </tr> <tr> <td colspan="2"><input type="checkbox"/> Other: _____</td> </tr> </table>	<input type="checkbox"/> Business website	<input type="checkbox"/> Search Engines	<input type="checkbox"/> Social Networking Sites	<input type="checkbox"/> Local Business listing	<input type="checkbox"/> Other: _____			
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<input type="checkbox"/> Other: _____									
8 If you use the internet for marketing, what percentage of your revenue do you estimate as a result?	<input type="text"/> %								
9 What type of internet connection do you have?	<input type="checkbox"/> DSL <input type="checkbox"/> Dial-up <input type="checkbox"/> Fiber-Optic <input type="checkbox"/> Cable <input type="checkbox"/> Satellite								

Please return the survey in the self addressed stamped envelope provided by October 30th, 2010.

10 Is tele-commuting an option for any of your employees?

<input type="checkbox"/>	Yes
<input type="checkbox"/>	No

CONTINUE ON BACK, PLEASE >>

11 If your business does NOT have an internet subscription, which reason best describes why?

<input type="checkbox"/>	Not enough time	<input type="checkbox"/>	Do not need it
<input type="checkbox"/>	Too expensive	<input type="checkbox"/>	Privacy
<input type="checkbox"/>	No computer	<input type="checkbox"/>	Difficult to learn
<input type="checkbox"/>	Not aware of benefits	<input type="checkbox"/>	No fast connection available
<input type="checkbox"/>	Other:		

12 Would you or another employee like to learn more about any of the following trainings?

<input type="checkbox"/>	Website Deisgn & Development
<input type="checkbox"/>	Search Engine Optimization
<input type="checkbox"/>	Twitter, YouTube, and Facebook for Business
<input type="checkbox"/>	Logo, Identity & Copywriting
<input type="checkbox"/>	Local Internet Marketing
<input type="checkbox"/>	Advertising & Selling Products Online

13 If you would like to learn more, how do you prefer to be contacted?

Email:	<input type="text"/>
Phone:	<input type="text"/>
Name:	<input type="text"/>

www.futurewv.org

Comments:

**OK, that is all the information I need. Thank you so much for your participation.
If you have any questions please contact Emily Carlson at 304-358-2000 or ecarlson@future.edu.
Or visit www.futurewv.org.**

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